



Berry Plastics Corporation
101 Oakley Street
Evansville, IN 47710

March 27, 2017

To Our Valued Customers,

This Price Increase Announcement is a revision to our previously announced price increase announcement dated March 7, 2017. Our resin suppliers have advised that their previously announced \$0.06/lb resin price increase initially scheduled to be effective March 1, 2017 has been split into two separate increases. Our resin suppliers will now be implementing \$0.03/lb increases effective on both March 1, 2017 and April 1, 2017.

As a result of the changes in the resin price increase effective dates, Berry Plastics Stretch Films will implement a 4% increase effective with orders place on or after March 31, 2017 and an additional 3% price increase effective will orders placed on or after April 26, 2017 on all Berry Plastics and legacy AEP Stretch Film products.

Berry Plastics reserves the right to limit the size of orders to historical quantities to better serve the anticipated demands of our customers. Orders must call for immediate delivery.

Your local Berry Plastics Stretch Film sales representative will keep you abreast of changing market conditions and will be available to answer any questions you may have.

Thank you for your business and continued support.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Patrick".

Mark Patrick
Vice President of Sales – Stretch Films
Berry Plastics – Engineered Materials Division