



March 11, 2010

Dear Valued Customer:

Continued strong export demand for North American polyethylene resin and an ongoing disruption of polyethylene feedstock supply are combining to force PE resin suppliers to implement the previously announced increase for March 1st. Polyethylene resin remains under tight supply conditions and the manufacturers have announced a subsequent increase for April 1st. Should the April increase be implemented AEP Stretch Film will announce a fourth increase for 2010 at a later time.

Based on the March 1st PE increase AEP Stretch Film will implement a 7% increase effective with all orders placed on or after March 29th, 2010. All orders must call for immediate delivery.

AEP will be strictly limiting our customer's orders to a quantity equal to one month of their average historical six months orders. In addition, we reserve the right to accept or decline orders for any reason.

AEP Stretch Film values the relationship with each of our customers. We are working diligently to limit the exposure of a volatile resin market and its impact on our mutual business. We will continue to communicate changes within the market as they evolve.

Thank you for your business and continued support of AEP Stretch Film.

Best regards,

A handwritten signature in black ink, appearing to read "Brian Ochsner".

Brian Ochsner
Vice President
AEP Stretch Film

Corporate Headquarters
125 Phillips Avenue
South Hackensack, New Jersey 07606
(201) 641-6600 - (800) 999-AEPI (2374) - FAX (201) 807-2489
<http://www.aepind.com>