



# ***AEP Industries, Inc***

## ***Resinite Film Division***

May 12, 2014

Dear Valued Customer:

Continued rising price pressure on freight, energy, healthcare, and other non-resin related costs over the past year have made it necessary for AEP Resinite to announce a general price increase for all of our PVC film products. **AEP will increase pricing on all resinite film items by 4% for all orders placed on or after June 2, 2014.** Additionally, all orders must call for immediate delivery and we reserve the right to limit order quantities to a historical six month average.

At AEP Resinite, we will continue to provide the industry's best cost/value structure for our customers. We value the relationship with each of our customers and are working diligently to limit exposure to volatile raw material and energy markets and their impact on our mutual business. We will continue to communicate changes within the market as they evolve.

Thank you for your business and continued support of AEP Resinite Division.

Best regards,

A handwritten signature in black ink, appearing to read "Steve Firmery", written over a light yellow rectangular background.

Steve Firmery  
PVC Resinite Division Manager  
AEP Industries, Inc.

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