



## **Film Price Increase Announcement**

February 25, 2010

Dear Valued Customer:

PVC resin suppliers have announced additional increases for March based on plasticizer and feedstock availability. These new increases make it necessary for Anchor Packaging to increase prices on our PVC products by **8% on Friday, March 26, 2010.**

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|--|-----------|
| <b>All Anchor Brand Cutterbox Films</b>            | <b>8%</b> |
| <b>All Private Label Cutterbox Films</b>           | <b>8%</b> |
| <b>All Miler™ Films</b>                            | <b>8%</b> |
| <b>All E9 and E15 &amp; Pizza Perforated Films</b> | <b>8%</b> |
| <b>All Cheese Guard, Deli/Bakery Wrap</b>          | <b>8%</b> |
| <b>All D12 Stretch Meat Film</b>                   | <b>8%</b> |
| <b>All Ultra Wrap™ Meat and Produce Films</b>      | <b>8%</b> |
| <b>All Private Label Meat &amp; Produce Films</b>  | <b>8%</b> |

**All non guaranteed contracts, bids and POD's will be increased as allowed per the agreement in place per the above listed percentages. In addition, all contracted business will increase per the terms of the agreement.**

Orders placed on or before **Thursday, March 25, 2010** calling for normal delivery will be billed at current pricing levels. Orders placed on or after **Friday, March 26, 2010** will be billed at the higher price. All orders will be reviewed for normal usage requirements.

We appreciate your understanding and support during these difficult business conditions.

Thank you for your continued support of Anchor Packaging, Inc.

Sincerely,

Executive Vice President