



**THIS LETTER SUPERCEDES THE JANUARY 29, 2010 INCREASE ANNOUNCEMENT**

## ***Rigid Price Increase Announcement***

February 18, 2010

Dear Valued Customer,

Additional raw material increases have been announced again for March 2010. As a result, Anchor Packaging is modifying our January 29, 2010 announcement and implementing the following:

- The previously announced increase of **12%** for **Monday, March 1, 2010** will now be implemented at **8%** on all products listed below.
- An additional increase for **Thursday, April 1, 2010** of **8%** is also being announced on all products below.

These products include:

|   | <u>March 1, 2010</u> | <u>April 1, 2010</u> |
|---|----------------------|----------------------|
| <b>All stock and private label Polypropylene products</b> | <b>8%</b>            | <b>8%</b>            |
| • <b>MicroRaves™</b>                                      |                      |                      |
| • <b>Incredi Bowls™</b>                                   |                      |                      |
| • <b>Micro Rounds™</b>                                    |                      |                      |
| • <b>All Chicken Roasters</b>                             |                      |                      |
| • <b>Culinary Classics &amp; Basics</b>                   |                      |                      |
| • <b>Microlite™</b>                                       |                      |                      |
| <b>All stock and private label PETE products</b>          | <b>8%</b>            | <b>8%</b>            |
| • <b>Deli View™</b>                                       |                      |                      |
| • <b>Fresh View™</b>                                      |                      |                      |
| • <b>Crystal Classics™</b>                                |                      |                      |
| <b>All stock and private label HIPS products</b>          | <b>8%</b>            | <b>8%</b>            |
| • <b>BonFaire™</b>  |                      |                      |
| • <b>Gourmet Classics™</b>                                |                      |                      |

All non guaranteed contracts, bids and POD's will be increased as allowed per the agreement in place per the above listed percentages.

All orders will be reviewed for normal usage requirements.

Thank you for your continued support of our products.

Sincerely,

Executive Vice President