



The Dow Chemical Company
1254 Enclave Parkway
Houston, TX 77077

February 1, 2012

RE: Polyethylene Resin Price Increase Effective March 1, 2012

Dear Polyethylene Customer:

This letter is to affirm that effective March 1, 2012, The Dow Chemical Company (TDCC) will increase the selling price of all polyethylene resins in the United States by US\$0.07/lb.

This increase is in addition to all other previously announced price increases.

Products included in this price increase are as follows:

- ASPUN™ Fiber Grade Resins
- ATTANE™ Ultra Low Density Polyethylene (ULDPE) Resins
- CONTINUUM™ Bimodal Polyethylene Resins
- DOW™ HEALTH+™ Polymers
- DOWLEX™ Polyethylene (LLDPE) Resins
- ELITE™ Enhanced Polyethylene (EPE) Resins
- FLEXOMER™ Very Low Density Polyethylene Resins (VLDPE)
- TUFLIN™ Linear Low Density Polyethylene (LLDPE) Resins
- UNIVAL™ High Density Polyethylene (HDPE) Resins
- All LDPE Resins
- All other HDPE and LLDPE Resins

Your local Dow representative will contact you with details about this price increase and to answer any questions you may have.

We appreciate your continued business.

Sincerely,

A handwritten signature in black ink, appearing to read "Mauro Gregorio", written over a light blue horizontal line.

Mauro Gregorio
Commercial Vice President
Performance Plastics, North America
The Dow Chemical Company