



The Dow Chemical Company  
1254 Enclave Parkway  
Houston, TX 77077

July 31, 2014

**RE: Polyethylene Resin Price Increase Effective September 1, 2014**

Dear Polyethylene Customer:

Effective September 1, 2014, The Dow Chemical Company (TDCC) will increase the selling price of all polyethylene resins in the United States by US\$0.04/lb.

This letter replaces all previous unimplemented price announcements.

Products included in this price increase are as follows:

- AGILITY™ Performance (LDPE) Resins
- ASPUN™ Fiber Grade Resins
- ATTANE™ Ultra Low Density Polyethylene (ULDPE) Resins
- CONTINUUM™ Bimodal Polyethylene Resins
- DOW™ HEALTH+™ Polymers
- DOWLEX™ Polyethylene (LLDPE) Resins
- ELITE™ Enhanced Polyethylene (EPE) Resins
- FLEXOMER™ Very Low Density Polyethylene Resins (VLDPE)
- TUFLIN™ Linear Low Density Polyethylene (LLDPE) Resins
- UNIVAL™ High Density Polyethylene (HDPE) Resins
- All LDPE Resins
- All other HDPE and LLDPE Resins

Your local Dow representative will contact you with details about this price increase and to answer any questions you may have.

We appreciate your continued business.

Sincerely,

A handwritten signature in black ink, appearing to read "Greg J. Jozwiak".

Greg J. Jozwiak  
North America Commercial Vice President  
Packaging and Specialty Plastics  
The Dow Chemical Company