



The Dow Chemical Company
1254 Enclave Parkway
Houston, TX 77077

September 25, 2015

POLYETHYLENE RESIN PRICE INCREASE EFFECTIVE OCTOBER 1, 2015

Dear Polyethylene Customer:

This letter is intended to reaffirm The Dow Chemical Company's (TDCC) previously announced price increase of \$0.07/lb on all polyethylene resins effective October 1, 2015. Effective October 1, invoices will reflect the \$0.07/lb selling price increase. A \$0.02/lb TVA will be applied in order to address marketplace conditions.

Products included in this price increase are as follows:

- AGILITY™ Performance (LDPE) Resins
- ASPUN™ Fiber Grade Resins
- ATTANE™ Ultra Low Density Polyethylene (ULDPE) Resins
- CONTINUUM™ Bimodal Polyethylene Resins
- DOW™ HEALTH+™ Polymers
- DOWLEX™ Polyethylene (LLDPE) Resins
- ELITE™ Enhanced Polyethylene (EPE) Resins
- FLEXOMER™ Very Low Density Polyethylene Resins (VLDPE)
- TUFLIN™ Linear Low Density Polyethylene (LLDPE) Resins
- UNIVAL™ High Density Polyethylene (HDPE) Resins
- All LDPE Resins
- All other HDPE and LLDPE Resins

Your local Dow representative will contact you with details about this price increase and to answer any questions you may have.

We appreciate your continued business.

Sincerely,

Greg J. Jozwiak
North America Commercial Vice President
Packaging and Specialty Plastics
The Dow Chemical Company