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Ref: Pallet Stretch Film Price Increase

Dear Distributor:

Resin Suppliers to the stretch film industry are implementing the previously announced December 1st increase. They are also strongly indicating there could be additional increases in the first quarter 2012: one has already been announced for January 1st. Rising feedstock costs are given as the primary reason for the increases.

As a result, Western Plastics must implement an increase on stretch film products as follows:

All Pallet Stretch Films 7%

Normal order requirements received on or before December 30, 2011, calling for immediate shipment will be invoiced at current levels. Orders received on or after January 02, 2012, will be billed at the increased price.

Western Plastics continues to offer a range of down gauged, high performance films designed to keep your film costs low. The expanded HYBRiD80 line of film is available in:

HYBRiD80	Banding Film
HYBRiD80	Hand and Machine Film
HYBRiD80	Wide Web Film
HYBRiD80	Color Film
HYBRiD80	Extended Core Film

Call us today for an alternative, high performance stretch film and lower your stretch film costs.

Thank you for your continued support of Western Plastics.

Sincerely,

**Patrick Cunningham
Vice President
Western Plastics**

For pricing latest visit wplastics.com