



intertape polymer group™

June 22, 2009

RE: Stretch Film Price Increase Announcement

Dear Valued Stretch Film Customers,

The \$0.03/lb polyethylene resin increase announcement effective June 1, 2009 has been implemented by our stretch film suppliers. This is in addition to the \$0.03/lb stretch increase announcement that was effective May 1, 2009.

As a result, IPG is announcing a 5% stretch film price increase effective with orders taken on or after July 13, 2009. All orders must be for immediate shipment and will be limited to one month's normal usage. IPG reserves the right to decline or limit orders based on resin availability.

Resin suppliers have also announced a larger \$0.08/lb increase announcement to go into effect July 1, 2009. If suppliers are successful in implementing this next increase, IPG will provide as much advance notice as possible.

Current resin supplies in the US are relatively tight as a significant amount of resin continues to be exported, especially to Asia. We expect this trend to continue for, at least, the next few months.

Please feel free to contact our sales or customer service representatives if you have any questions. Thank you for your continued business!

Sincerely,

Chuck Meyer
Stretch Film Product Manager
Intertape Polymer Group